

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A computer-based ~~oriented way device~~ configured to generate a by three-dimensional image for facilitating the a localization of within a place selected from the group comprising departments, stores, items in exposition, numbered seats and strategic points of great shopping centers, museums, big stores, supermarkets, companies, houses of entertainment, theaters, fairs, and events, among others to be located, wherein the device comprising:
has a computer program installed in an piece of electronic equipment endowed having with a monitor and a device for controlling movement of an icon of a display screen that possesses an instantaneous menu of search; and
a computer program installed in the electronic equipment, wherein the computer program and searches the a place of interest of the a user, in different categories of search, so that, when the user identifies the a desired destination, the computer program generates a three-dimensional image showing the a shortest and best route to be followed by the user from a point at which the user identifies the desired destination to the desired destination, along with notes about the shortest and best route trajectory to be covered by means of an object in movement.

2. (Currently Amended) The ~~computer oriented way device by three dimensional image~~ according to claim 1, wherein the computer program in the electronic equipment executes in real time, illustrating instantaneously where ~~the~~ products, places or items looked for by the user are situated.

3. (Currently Amended) The ~~computer oriented way device by three dimensional image~~ according to claim 1, wherein the computer program displays promotions that use audiovisual resources, as a way to call the attention ~~the~~ of customers and visitors of ~~the~~ a place where the electronic equipment containing ~~contained in the~~ program is installed.

4. (Currently Amended) The ~~computer oriented way device by three dimensional image~~ according to claim 1, wherein the computer program is freely available for consultation in ~~the~~ a world-wide net of computers.

5. (Currently Amended) The ~~computer oriented way device by three dimensional image~~ according to claim 1, wherein the computer program is disposed ~~carried out on a~~ CD or ~~similar~~ another media for free distribution to customers.

6. (New) A device configured to generate and display a three-dimensional

simulation path from a first point to a second point within a place of interest selected by a user, the device comprising:

a monitor having a display screen;

a device for controlling movement of an icon in the display screen; and

a computer readable medium including computer executable instructions, wherein the instructions, when executed, implement a method for generating and displaying the three-dimensional simulation path from the first point to the second point within the place of interest selected by the user, the method comprising:

selecting the place from a search menu in the display screen;

identifying the first and second points within the place of interest;

generating the three-dimensional simulation path from the first point to the second point; and

displaying the three-dimensional simulation path on the display screen with an object in movement.

7. (New) The device according to claim 6, wherein the displaying further comprises displaying in real time, illustrating instantaneously where products, places or items looked for by the user are located.

8. (New) The device according to claim 6, wherein the three-dimensional simulation path is a shortest and best route from the first point to the second point.

9. (New) The device according to claim 8, wherein the displaying further comprises displaying notes about the shortest and best route.

10. (New) The device according to claim 6, wherein the displaying further comprises displaying promotions that use audiovisual resources to call the attention of customers and visitors of a place where the device is located.

11. (New) The device according to claim 6, wherein the computer executable instructions are available in a world-wide net of computers.

12. (New) The device according to claim 6, wherein the computer executable instructions are disposed on a CD or another media for distribution.

13. (New) The device according to claim 6, where the place is selected from the group comprising departments, stores, items in exposition, numbered seats and strategic points of great shopping centers, museums, big stores, supermarkets, companies, houses of entertainment, theaters, fairs, and events.